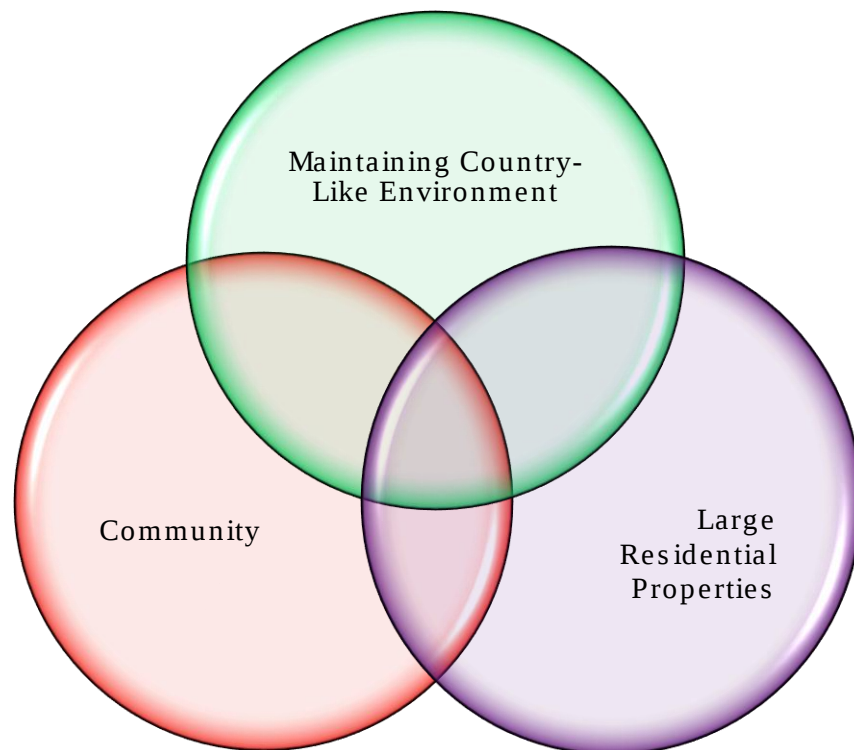


LONG RANGE PLAN 2018-2022

FOXFIRE VILLAGE NORTH CAROLINA



Introduction

In 2017 the Foxfire Village Council formed an Ad Hoc Committee to review and make recommendations regarding an updated Long Range Plan (LRP) for the Village. The previous LRP for Foxfire Village covered 2012-2017. The current Committee used the same format and structure from the 2012-2017 plan for the updated LRP. The updated plan covers 2018-2022. It is organized by year and maintains the five major themes from the 2012-2017 LRP:

1. Town Governance,
2. Infrastructure,
3. Public Safety,
4. Finance and Taxation, and
5. Future Development.

To gather input for the revised LRP, a community survey was mailed to every household in the Village in June 2017. The survey results are detailed in Appendix A. The community survey responses were used to form the basis for revisions to the 2012-2017 LRP. The Committees' draft 2018-2022 LRP was reviewed by the Village Council, amended as appropriate and placed on the Village website to solicit public comment.

The overarching goal of the updated LRP is to enhance and preserve Foxfire's country-like residential environment and sense of small town community. The LRP Committee developed this goal believing Foxfire Village should strive to be the most preferred residential community in Moore County with the premise that we should not attempt to emulate our surrounding, more densely developed neighbors. Future development of all types, residential, business, and recreational should support that goal and strive to preserve and enhance our golf courses, green space, and equestrian and agricultural properties surrounding the Village Center. A 1,500 acre property in the Village, formerly known as the Stonehill Pines property, was purchased by a private citizen in December 2017 with the intent to put the land into conservation with little or no development. This type of land use in the Village is consistent with our goal of preserving and enhancing the natural beauty of our community.

The Village's greatest asset is our sense of community among neighbors. The updated LRP calls for a multi-faceted marketing effort to attract new residents who share our passion for a quiet and safe residential community with lots of open space and to more fully engage our current residents. The plan envisions a modest infrastructure that is well maintained and supported with low tax rates. The updated LRP should be used in conjunction with the Village Land Use Plan (LUP) to inform and guide the Village Council in its planning and decision making. Council actions and decisions with respect to zoning and development should be consistent with the goals and objectives of the LRP and the LUP.

Many of the goals and objectives in this updated plan are the same or similar to those of the original 2012-2017 LRP. This should not be viewed as a failure to accomplish prior year(s) objectives but an acknowledgement of the importance and continuing nature of those goals.

YEAR 1: 2018-2019

Year 1 Goals: The emphasis in Year 1 of the Long Range Plan is to develop a comprehensive marketing and communications plan to promote Foxfire Village to potential residents and business owners and to improve communications with Village residents. Additionally, the plan seeks to create and adopt development plans for the Village owned Woodland Circle property.

Recommendations

Town Governance

1. Improve communications with Village residents, including extra-territorial jurisdiction (ETJ) residents
 - Add more features to the Village website that are user-friendly and desired by residents
 - Include links between Village website and other appropriate sites, e.g., FoxTrax
2. Review and Update Village Personnel and Pay policies
 - Develop comprehensive written policies re: employee compensation and benefits
3. Review sub-division and PUD provisions of Foxfire Village Zoning Ordinance

Infrastructure

1. Continue to seek new water well site and take steps to procure the site
2. Consider the creation of a Recreation Committee to devise plans and make recommendations to Council re: the Village Green Park and the Village Pool, and other recreational issues
3. Develop and adopt long term plan for the Pool and Pool House
 - Closure or renovation per ADA guidelines and long-term requirements
4. Continue the streets re-paving program and identify drainage problems within the Village and devise a plan to address those issues over time

Public Safety

1. Enhance Community Policing and Fire Prevention
 - Resident Interface/Outreach (“Senior Touch” Program)
 - Improve communications with residents re: capabilities and services of the PD and FD
 - Study and evaluate responsiveness to calls/complaints
2. Seek Public Safety Grant (for PD Renovation and Equipment)
3. Develop police officer career progression policies

Finance and Tax

1. Seek ways to improve citizen participation in, and knowledge of, the Village budget.

Future Development

1. Develop a plan to better market Foxfire Village to potential residents and business owners
 - Improve the look and appeal of the Village website
 - Consider a Village Facebook page and other social media alternatives for marketing
 - Seek ways to promote Foxfire with local real estate agents and target re-sale business for older homes
 - Seek ways to maintain a variety of homes with respect to size and expense
2. Develop and adopt plans for the future development of the large, Village owned, property on Woodland Circle
 - Consider appropriate uses and zoning for the tract, surrounding uses and buffer requirements for the Village
3. Consider the Village Business District and any changes to zoning in conjunction with marketing efforts

Desired Outcomes

1. More informed and involved citizens
2. Outside perception of Foxfire Village that matches the quality and desirability of our community
3. Well planned and coordinated development for the Village and the ETJ that supports our overarching goal(s) and the Land Use Plan

4. Comprehensive plan for the Village Pool

Associated Costs and Resources

1. Marketing costs, website development, postage
2. Administrative costs

YEAR 2: 2019-2020

Year 2 Goals: The emphasis in Year 2 of the Plan is to fully implement the marketing and communications plans that were developed in Year 1 of the Plan and to evaluate those portions of the plan already implemented for effectiveness and cost-benefit analysis. Additionally, to develop long term plans to improve and maintain the curb appeal of Village owned properties and rights of way.

Recommendations

Town Governance

1. Implement and or evaluate the efforts to better communicate with Village residents developed in Year 1 of the Plan
2. Evaluate the effectiveness of General Code and Zoning Code enforcement within the Village and the ETJ
 - Look for ways to strengthen enforcement where necessary
 - Part-time Code Enforcement Officer
 - Continually review General Code and Zoning Code for effectiveness and enforceability and amend as necessary
 - Review and revise as necessary sub-division requirements

Infrastructure

1. Evaluate long-term water requirements and availability
 - Future wells and rate of growth
 - Connectivity to alternate water source
 - Water line maintenance/replacement
2. Develop comprehensive multi-year plan to improve curb appeal of the Village common areas and roadsides
 - Seek citizen participation and input
 - Evaluate best methods to accomplish appearance and maintenance goals; i.e., contractor or Village employee(s)
3. Adopt plan for PD Renovation based on results of Public Safety Grant submission

Public Safety

1. Evaluate progress re: Community Policing
2. Provide assessment of responsiveness to calls/complaints
3. PD Renovation Plan

Finance and Tax

1. Develop plans in support of those programs approved by Council

Future Development

1. Review and revise as necessary the planned efforts to market the Village developed in Year 1, including the Village Business District
 - Review zoning of Village Business District

Desired Outcomes

1. Active real estate and building environment
2. Informed and involved citizenry
3. Comprehensive plans for the future re: water and Village curb appeal

Associated Costs and Resources

YEAR 3: 2020-2021

Year 3 Goals: The emphasis in Year 3 of the Plan is to determine the way forward for the long- term future of our water system specifically with respect to plans for connectivity with another system and to begin execution of the street drainage and Village curb appeal plans; and to develop a plan to preserve and acquire connecting green space(s) throughout the Village. Additionally, the plan calls for efforts to improve and institutionalize the relationship between the Village Government and other Foxfire Village related entities such as the Golf Club, the FPOA and the FWA.

Recommendations

Town Governance

1. Review and evaluate communications efforts with Village residents

2. Strengthen the relationship and coordination with Foxfire Village related entities (Points of Contact and Liaisons)
 - Brown Golf Management
 - Foxfire Property Owners Association (FPOA)
 - Foxfire Women's Association (FWA)
3. Develop plan for liaison with Moore County and neighboring municipalities on issues of mutual interest

Infrastructure

1. Begin implementation of Curb Appeal plan and Street Drainage plan
2. Review (and adopt) recommendations of Recreation Committee
 - Long-term improvements and annual maintenance of Village Green Park
 - Green space/walking trails
 - Community Center
3. Decision re: long term plan for connecting Village water system to alternative source
 - Seek citizen input and conduct public hearing(s) as necessary re: water plan

Public Safety

1. Review Police Reserve program

Finance and Tax

1. Develop financial plan for adopted recommendations of Recreation Committee

Future Development

1. Evaluate Foxfire Village marketing plan and results; consider changes as necessary

Desired Outcomes

1. Coordinated efforts of Village Government and other Foxfire organizations to improve the quality of life of our residents
2. Agreement with respect to long term water source

Associated Costs and Resources

YEAR 4: 2021-2022

Year 4 Goals: We will evaluate the costs and benefits of active participation in the North Carolina League of Municipalities, the Triangle J Rural Planning Organization, and other local and regional governmental organizations.

Recommendations

Town Governance

1. Determine the value of active participation by Village Council members in state, regional, and local governmental organizations.
 - Take action as appropriate to join and participate in those organizations deemed beneficial

Infrastructure

1. Implementation plan to support decision on Village long term water supply
2. Detailed action plan and milestones for Village Green spaces and walking trails; including procurement of easements
3. Review progress with respect to curb appeal

Public Safety

1. Review Manpower requirements and effectiveness of Reserve program

Finance and Tax

1. Financial plans to support decisions re: long term water source and green space/walking trails

Future Development

1. Follow up on plan(s) for the Village owned Woodland Circle property as appropriate
2. Discussions re: Village Community Center

Desired Outcomes

1. Cost effective and beneficial relationships with other governmental and non-governmental agencies
2. Detailed plans for the long term future for the Village water system

3. Detailed plans with respect to Village green spaces and walking trails

Associated Costs and Resources

1. Membership fees and travel expenses

APPENDIX A 2017 FOXFIRE VILLAGE COMMUNITY SURVEY RESULTS

2017 Foxfire Village Community Survey Results

Thank you to everyone who took the time to fill out and return a survey. The information contained in the survey results will be used to write our new Long Range Plan. Set forth below are the results for the survey questions, showing the number of respondents who marked each option for each questions. Remember...

5 =	4 =	3 =	2 =	1 =
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree

- 1 The Village needs the services of a paid professional Town Manager in addition to the volunteer Village Council.

16	14	30	25	32
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- 2 A stipend for council members would increase my interest in seeking a council position.

8	11	25	28	47
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- 3 Planning & Zoning ordinances and regulations need to be strictly enforced.

50	44	14	5	4
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- 4 Opportunity for public participation in Village government is important to me.

21	50	42	3	1
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- 5 I receive timely information from the Village Council.

29	47	27	11	9
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- 6 I regularly go to the Village website to get information.

13	33	39	18	11
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7 Foxfire should continue to own and operate its own water system.

47

36

19

8

7

8 The quality of Foxfire's water is good.

43

39

23

9

4

9 The quantity of Foxfire's water in the future concerns me.

33

42

21

17

6

10 The fact that Foxfire relies on local well water concerns me.

12

34

33

24

14

11 The cost of water is responsible.

41

46

14

10

5

I would be willing to pay higher water rates or a special assessment in order to connect the Village to an outside water system (e.g., Moore County)

12

10

14

30

22

39

13 "Curb Appeal" is important to me.

61

44

8

2

1

14 Village common areas are cared for and well maintained.

28

57

17

10

4

15 Homes and yards in the Village are cared for and well maintained.

16

58

21

19

1

Residents should be required to maintain the appearance of their homes and property consistent with the standards set forth in Village ordinances

16

62

42

9

1

2

17 A community swimming pool is a valuable asset to the Village.



18 I or my family regularly use the Village pool.



19 Having Lifeguards on duty at the Village is important.



20 I would be willing to pay more in taxes to keep operating the Village pool.



21 The Village Green Park is an important amenity.



22 I regularly use the Village Green Park.



23 The playground at the Village Green Park is adequate for my family's needs.



24 Why did you move to Foxfire?
(mark all that apply)

a	Golf	68
b	Lot Size	76
c	Pool	23
d	Park	22
e	Eques- trian	6
f	Safety	72
g	Other	51

25 Rank the following 13 amenities in order of importance to you, (1) being the most important and (13) being the least important.

a	Walking Trails	87
b	Green/Open Space	93

Each number indicates total of top five votes for each amenity.

c	Tennis Court(s)	28
d	Pickle Ball Court(s)	12
e	Basketball Court	19
f	Fenced Dog Park	28
g	Playground	53
h	Disc Golf Course	16
i	Community Center	62
j	Health/Fitness Center	59
k	Skate Park	6
l	Equestrian Trails	14
m	Splash Pad	14

26 The roads in the Village are adequately maintained.



27 Drainage along Village roadways is adequate.



28 Road cleanliness is important to me (i.e., clear of pine straw, sand, and debris)



29 I feel safe in the Village.



30 A Police presence in the Village is important.



31 I would be willing to pay more in taxes to receive additional hours of police coverage in the Village.



32 The Police department should be expanded as the population of the Village grows.



33 The Fire Department's presence in the Village is important.

61

45

13

3

3

34 Village property taxes are fair.

27

54

23

5

5

I would be willing to pay more in taxes if additional services were provided (ex. Trash pick-up, recycling services, improved common areas, curb appeal, etc.)

35

14

31

34

22

19

36 I know how my tax dollars are used.

15

49

27

15

12

37 The information provided at the Citizen Participation Budget Meeting(s) is helpful/useful.

23

40

43

2

5

38 The Village should strive to retain its small town and rural nature.

61

40

10

3

2

39 Foxfire should seek to attract young/working families.

25

44

26

14

8

40 Foxfire should seek to attract retirees.

34

48

28

3

3

41 The Village should seek opportunities to preserve/provide trails for equestrian use.

11

13

44

22

27

42 The Village has adequate green space with the Village Green Park and the Village pool area.

25

53

26

9

4

43 I support the construction of multi-family units and condos for permanent residents within Village corporate limits.



44 I support the construction of resort units and condos within the Village corporate limits.



45 The golf courses are critical to the present and future viability of the Village.



46 I support commercial development within the Village corporate limits.



47 The Village should limit commercial development to the current Village Business District selected areas (and remain primarily residential).



48 The Village should limit residential development to low density neighborhoods.



49 The Village should encourage the use of cluster neighborhoods where housing is clustered together with accompanying green space for common use.



50 I am aware of the opportunities to serve on the Village Council, Planning & Zoning Board, the Appearance Commission, the Board of Adjustment, and Yard Debris operations.



51 Gender

M 70
F 58

52 Do you play golf?

Yes 71
No 58

53 Are you an equestrian enthusiast?

Yes	9
No	115

54 Age of respondent?

20-40	7
40-60	28
60+	94

55 Number of years a Foxfire Village resident?

0-2	15
3-5	16
5-10	38
10+	60

56 Number of children under 18 residing at home?

0	116
1-2	11
2-4	1
4-1	0

APPENDIX B

PLAN REVIEW PROCESS

The success of the long range plan depends on honest assessment of our implementation efforts. The process for continuing review, revision, and renewal of the plan for subsequent years is set forth below. The plan becomes more general and nature and less detailed in the outyears. Therefore, it is important that the yearly review consider changes to the situation (e.g., finances, community desires, interim accomplishments) and to adjust and provide more detail to the plan, particularly for the immediate year ahead.

Year 1, 2018-2019

Review progress against Year 1 recommendations. Mid-year evaluation and discussion by Council re: revised, new, and renewed recommendations. Revise plan as necessary.
bv

Year 2, 2019-2020

Review progress against Year 2 recommendations. Mid-year evaluation and discussion by Council re: revised, new, and renewed recommendations. Revise plan as necessary.

Year 3, 2020-2021

Review progress against Year 3 recommendations. Mid-year evaluation and discussion by Council re: revised, new, and renewed recommendations. Revise plan as necessary. Conduct new Community Survey and begin preparations for new long range plan; i.e., select long range plan committee.

Year 4, 2021-2022

Review progress against Year 4 recommendations. Mid-year evaluation and discussion by Council re: revised, new, and renewed recommendations. Evaluate community survey results, conduct other community outreach re: plan, draft new long range plan.